

Coordination Chemistry Inspires Molecular Catalysis

H2020-MSCA-ITN-2019-EJD

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Deliverable 7.1: CCIMC Website

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EDITOR

| Surname | First Name | Beneficiary |
|---------|------------|-------------|
| Georges | Candice | CNRS |

In case you want any additional information or you want to consult with the authors of this document, please send your inquiries to: ccimc@lcc-toulouse.fr

REVIEWERS

| Surname | First Name | Beneficiary |
|-----------|------------|-------------|
| Poli | Rinaldo | CNRS |
| Caminade | Anne-Marie | CNRS |
| Philippot | Karine | CNRS |

VERSION HISTORY

| Version | Date | Modifications |
|---------|------------|---------------------|
| 0.1 | 17/03/2020 | First draft version |
| 0.2 | 19/03/2020 | Quality Review |
| 1.0 | 20/03/2020 | Submitted to EC |

ABBREVIATIONS AND ACRONYMS

| | |
|------------|---------------------------|
| PMT | Project Management Team |
| WP | Work Package |
| CMS | Content Management System |
| OC | Outreach Committee |
| SU | Student Union |

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1. EXECUTIVE SUMMARY

The present document is the deliverable “D7.1 – CCIMC Website” of the CCIMC project (Grant Agreement No. 860322), funded by the European Commission’s Horizon 2020 Research and Innovation Program (H2020). It summarises the content and structure of the website.

The CCIMC Website was created in order to show web-based general information on the Network constitution and activities as well as communications at the external (communication forum) and internal (Intranet) levels. The website was launched in March 2020 and can be consulted at the www.ccimc.eu address.

The website will continue to be maintained and updated as the project progresses. The social media pages will be established as a complementary part of the project dissemination and outreach strategy. The deliverable is part of the work package 7, the aim of which is to coordinate the communication activities.

2. INTRODUCTION

This deliverable constitutes a description of the CCIMC website.

The project website provides information on the project content, objectives, partners, planned activities, events organized within the project.

The key features of the website are:

- The Homepage showcasing the project vision.
- Temporarily, the Homepage is also used as an advertisement tool, linking to the 15 ESR position announcements.
- Project information including project description and details of work packages and research projects.
- Information about the beneficiaries and industrial partners.
- Mobile friendly design. The website will dynamically adjust to the device of the viewer.
- Ability to continuously update content throughout the project.

3. STRUCTURE AND DESCRIPTION

Based on the project request, the site has its own Content Management System (CMS) namely WordPress. The CMS facilitates creating, editing, organizing, and publishing content.

The basic page formats are:

Upper menu bar (Figure 1): Home, Consortium, Project, Events, Publications, Contacts, News.

All features of the homepage are user editable and sections can be added and removed as required during the project. For instance, a new section (Intranet) for deposition of confidential documents and restricted access to the consortium beneficiaries will be added.

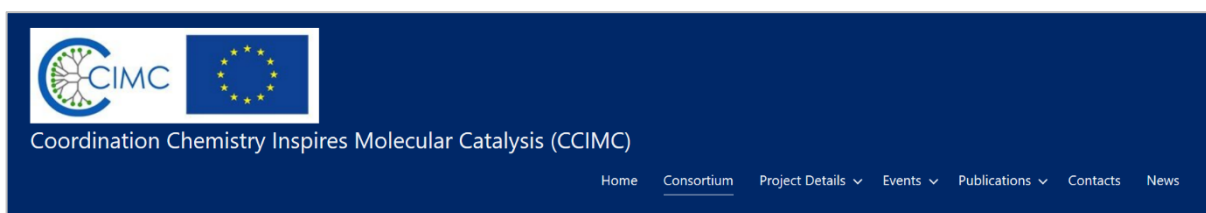


Figure 1: Upper menu bar of the Website

The project website includes:

- Information on the project purpose, structure of WPs and planned activities and trainings
- Information on the ESR projects
- Information on consortium beneficiaries and partners
- Information on planned and past project events
- Documents related to project outcomes and outputs (Publications)
- Contact details of project team

The first page of the website contains an overview of the project and the announcement of doctoral positions published during M1-M3. After M3, only the summary of the project and the latest news will appear on the Homepage (Figure 2). The second page is dedicated to the consortium beneficiaries and partners.

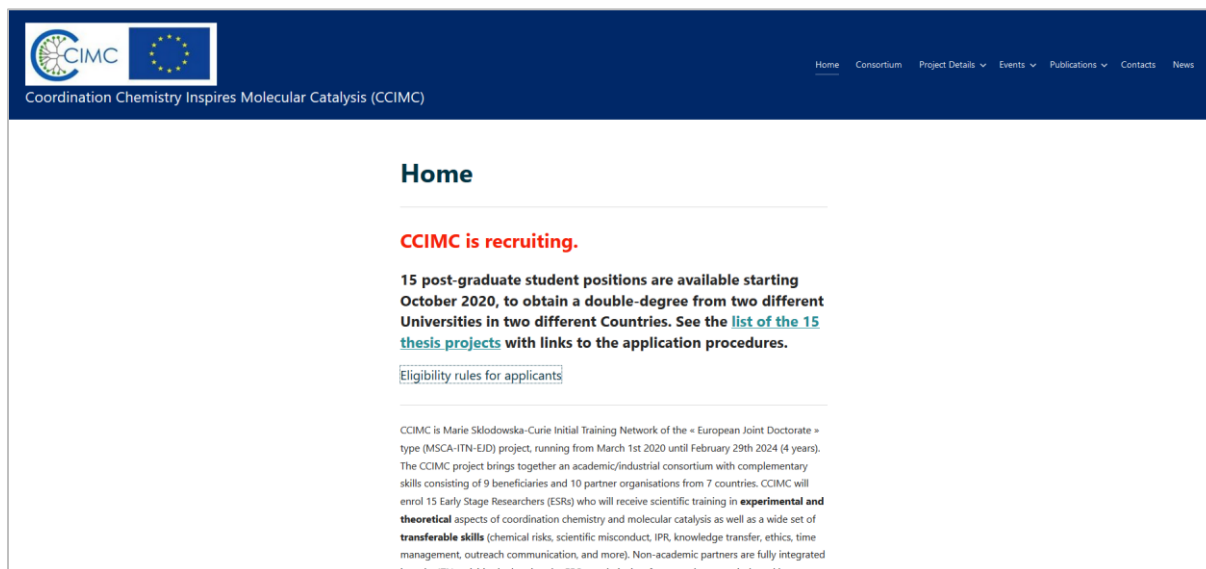


Figure 2: Screenshot of the homepage of the website

Within the Project details category there is “Project Description” subpage with general information describing CCIMC and the overall objectives of the project. A subpage “Work Packages” is also included in this category, describing the specific objectives of each work package (Figure 3). The ESR projects description with the thesis topics is also published in this category. This page links to one sub-sub-page for each one of the 15 ESR projects, which describes the corresponding research objectives and the expected results, and to the recruitment offers. The latter links will remain accessible on the website for at least 45 days (during M1-3). Subsequently, each ESR sub-sub-page will evolve to show the vital records of the recruited ESRs and will be kept up to date with the progress of their training.

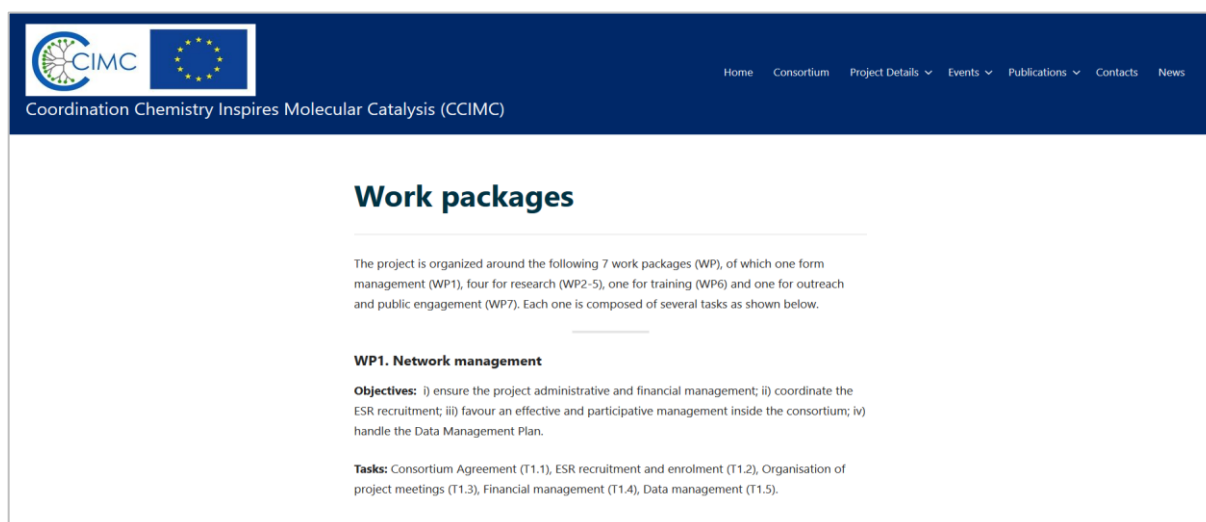


Figure 3: Screenshot of the Work Packages subpage

The “Events” category includes past and upcoming events related to the project (International Workshops and Network Meetings) as well as trainings (Figure 4).

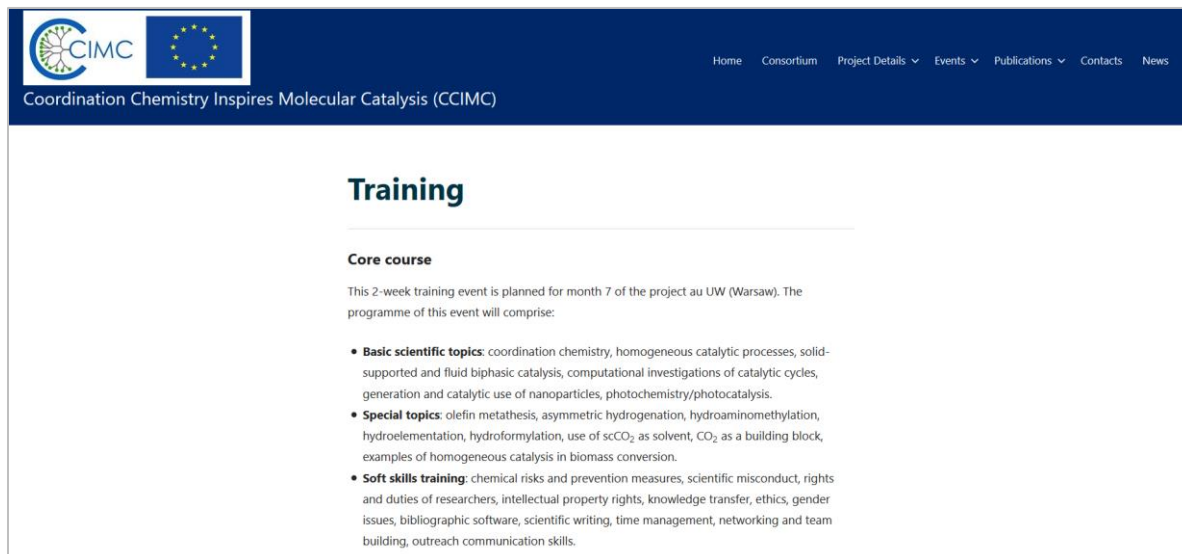


Figure 4: Screenshot of the training activities

The “Publications” category comprises articles in pre-view journal, public communications and press releases. This category will be updated continuously during the project. Finally, the “Contacts” and “News” categories contain respectively the Project Management team names and e-mail addresses, and the latest news related to the projects

4. ROLES AND RESPONSIBILITIES

The website will be used as the Consortium international communication tool. It will also contribute to the development of the ESR’s communication skills and raise public awareness.

The Outreach Committee (OC), comprising the PMT, the two ESR editors for the Student Union (SU) and the WP7 leader will contribute to the development of the communication, dissemination and exploitation plans and will ensure that all content is relevant and up to date. All beneficiaries will be required to provide information to the OC as requested.

The SU (and more precisely the two ESR editors) will lead different communication activities, such as the forum in the website, the social network webpages and the newsletters.

5. FUTURE IMPROVEMENTS AND UPDATES

A few improvements will be made during M1-M6:

- An image slider will be added to allow highlighting specific news events or activities of interest.
- An Intranet will be created in the upper menu bar in order to provide direct access to confidential documents (e.g. meeting minutes, report drafts, etc.) for the beneficiaries.
- The social media channels (Facebook and Twitter) will be set up to increase the general awareness on the project and to disseminate relevant outcomes of the projects.

The Website will be regularly updated during the project. Updates to publications, news and events will be made regularly with the involvement and contribution of the recruited ESRs.

6. COPYRIGHT AND DISCLAIMER

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